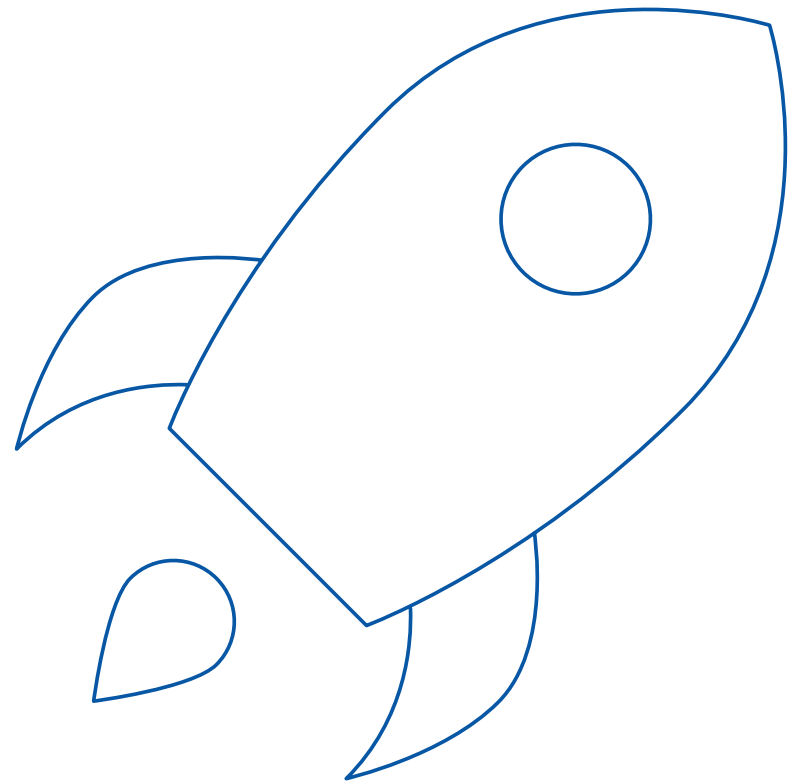


F R E E M A N

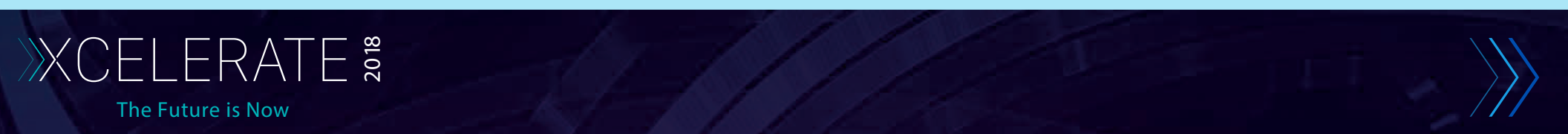
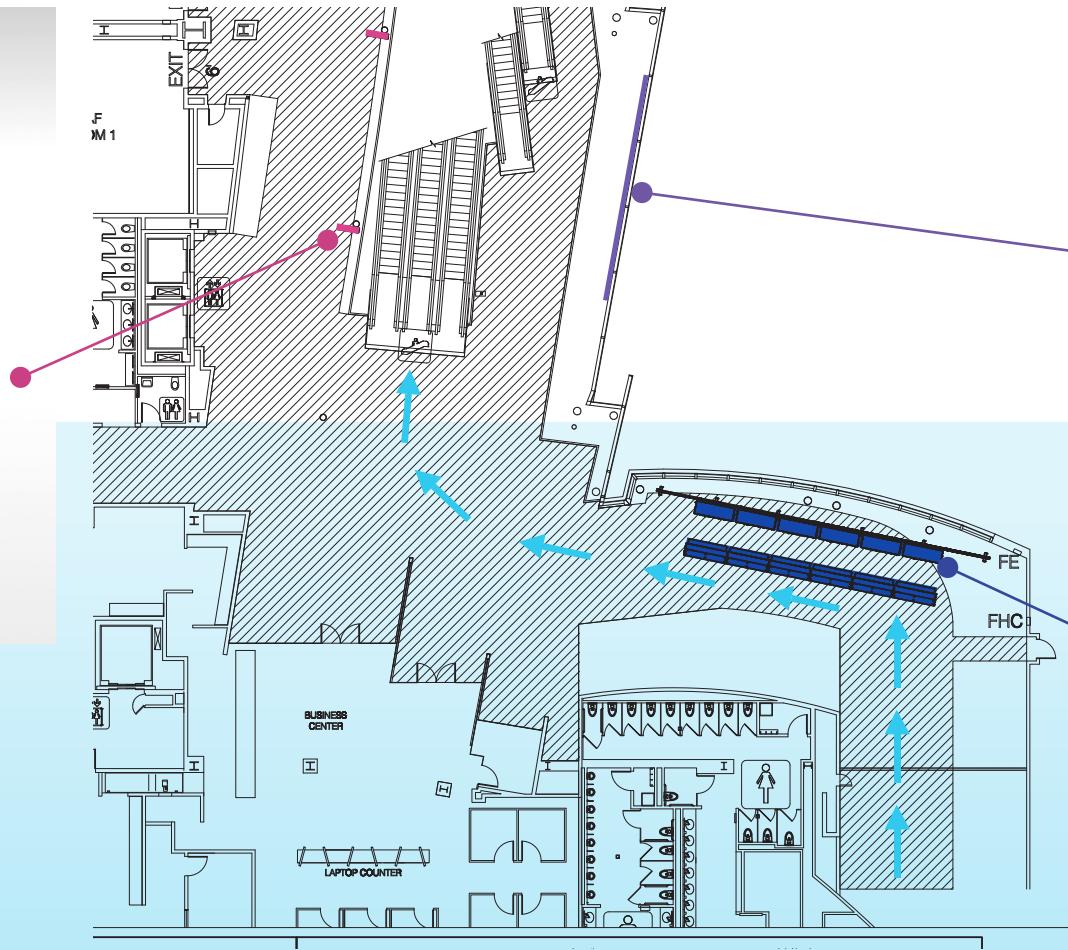
RFP

Nutanix Xcelerate

June 01, 2018

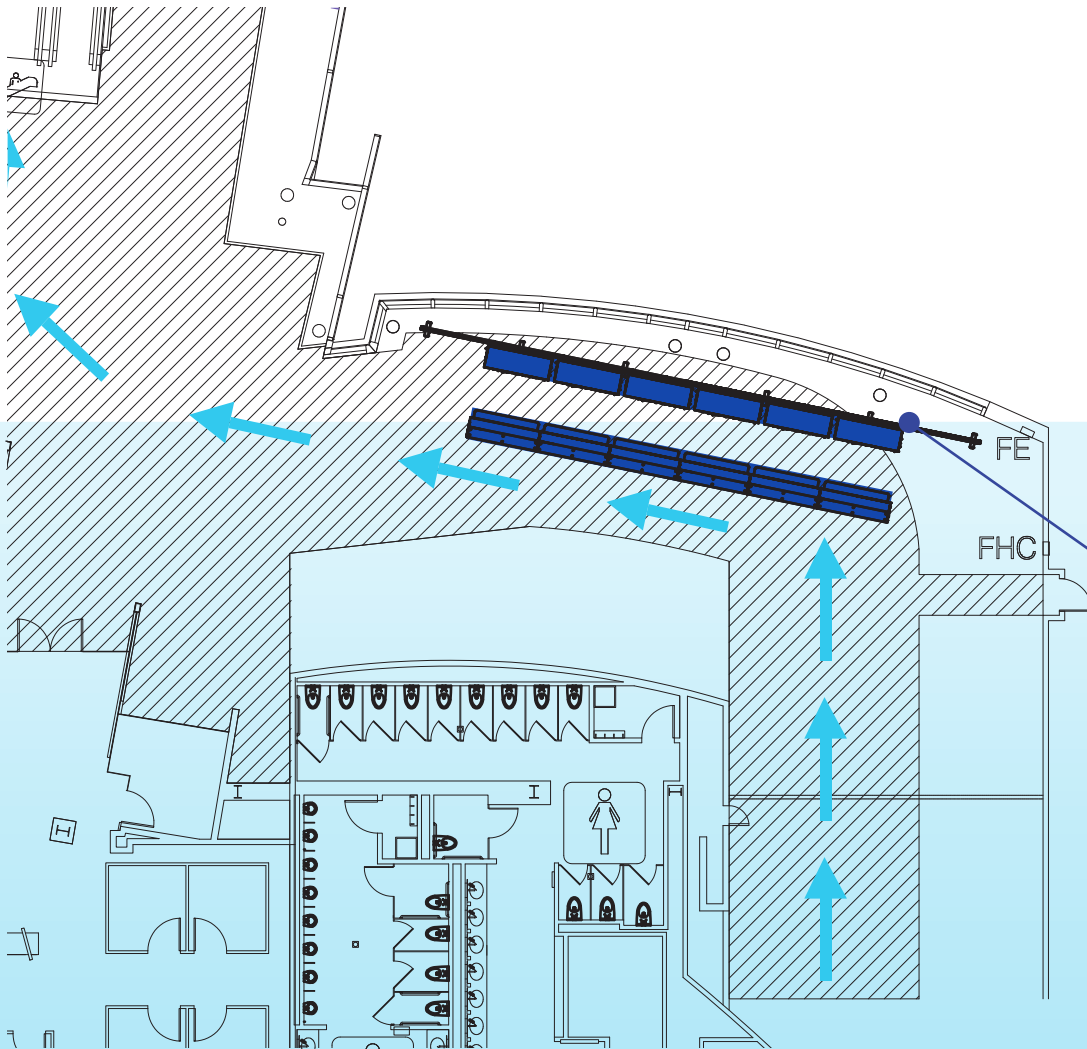


Show Entrance Path - Registration, Window Clings, and Custom Meterboards

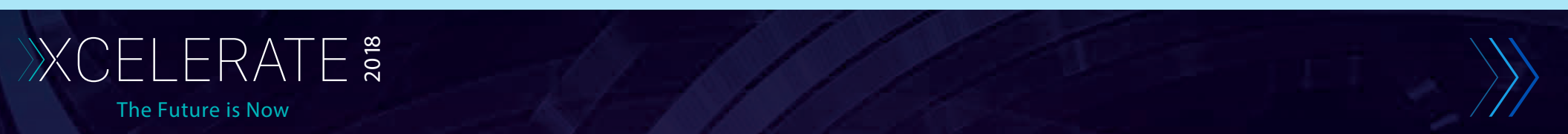


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Registration Area



- Hazelnut Stikwood or PVC Wood Printed Overlays with Routercut Slots
- Plexi Panel Light Diffuser Attached to Backside of Routered Areas
- Green Hedge Tiles Overlay Center
- 10ft High Smart Panel Backwall
- 6 Smart Counters, Overlay Tops Black
- MIS Storage Cabinets with Smoked Plexi Fin
- Routercut Nutanix Polyfoam Logo

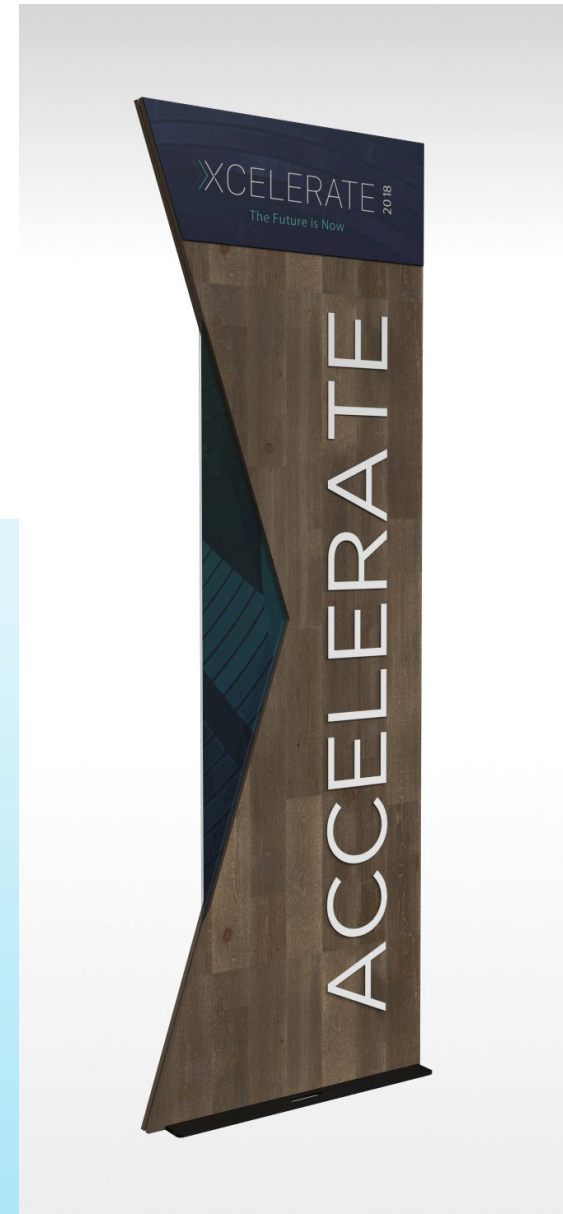


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Registration Area

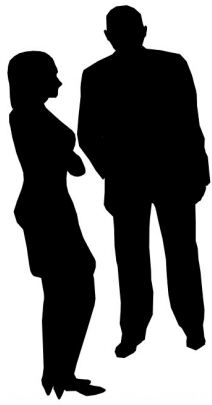


Custom Meterboards - Flag Replacement



XCELERATE 2018
The Future is Now

Impact Prop Logo



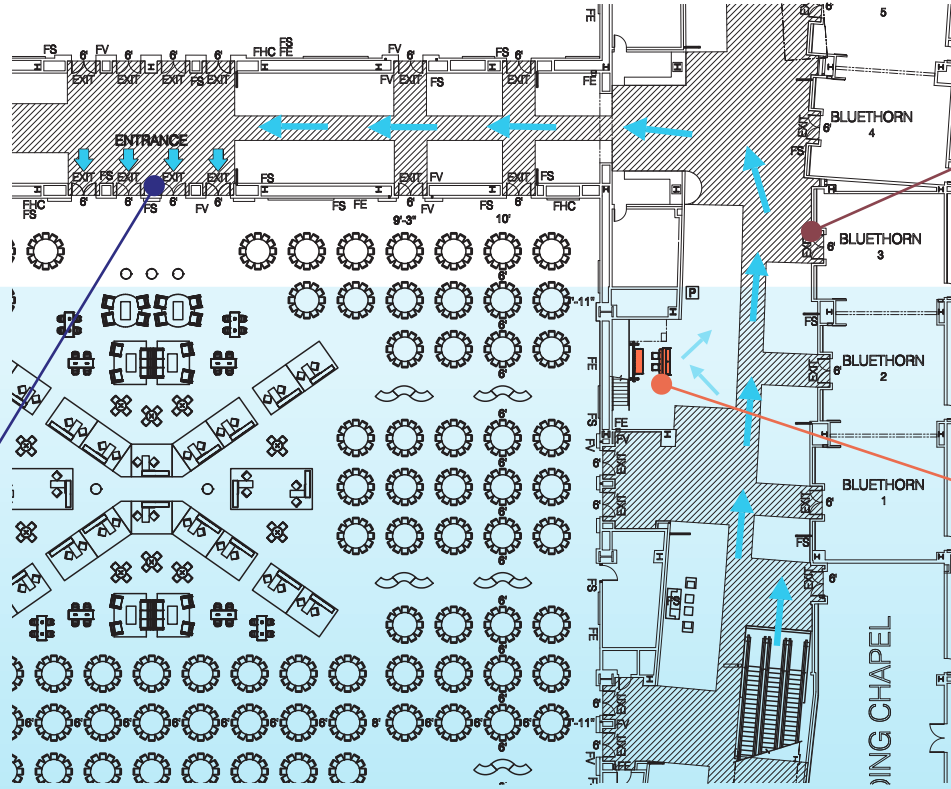
- **Logo Will Update to 2019
“Better, Stronger, Faster Together”
Once File is Received

- Custom Routercut Prop Units with Clear Plexi Backing



Attendee Path

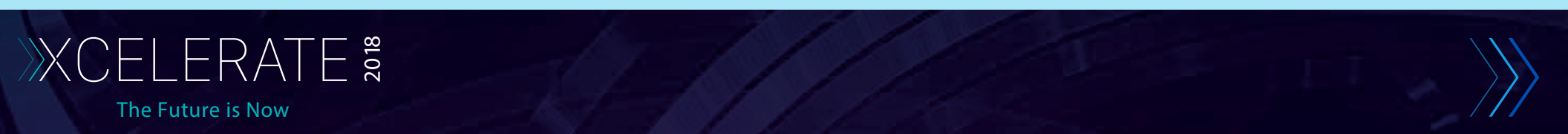
X Lounge - Entrance Banners and Clings



Bluethorn 3 Graphic Clings



Info Desk



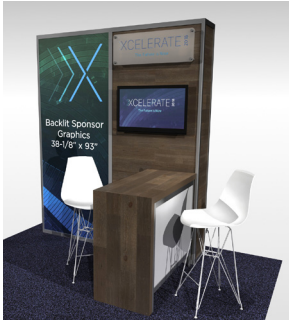
FREEMAN	event Nutanix Xcelerate 2018	client / project RFP	creative Chris Chavarria	job # FS1080	line item # 4751138	account executive Tambi Eagle	producing branch Las Vegas	version June 01, 2018	© 2017 Freeman & FreemanXP. All Rights Reserved. The information contained herein is confidential, proprietary and trade secret information regarding Freeman and its affiliated entities. Any reproduction of such information, in whole or in part, is prohibited without the permission of Freeman.
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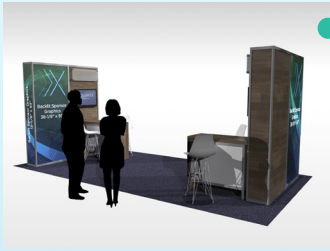
XCELERATE 2018
The Future is Now

X Lounge / Meal Room

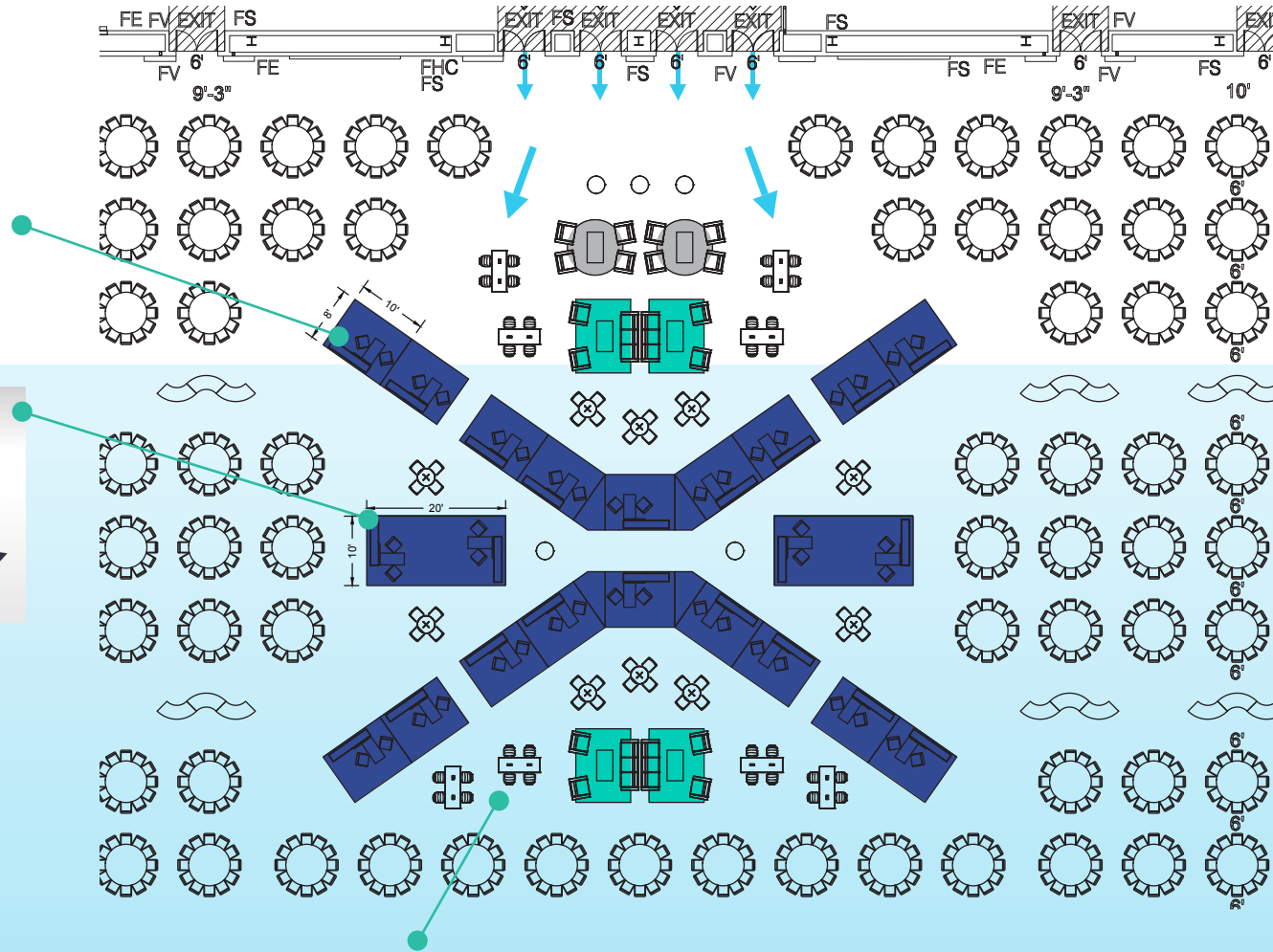
(18)Pavilion Sponsors



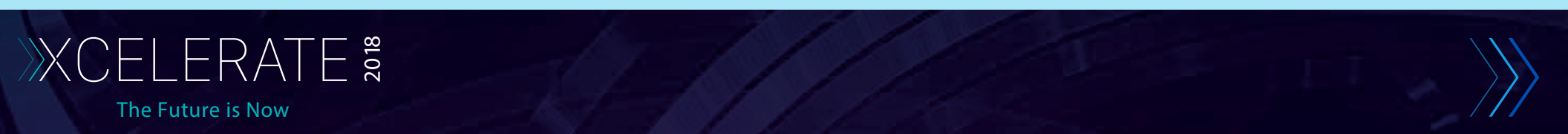
(2)Gold Sponsors



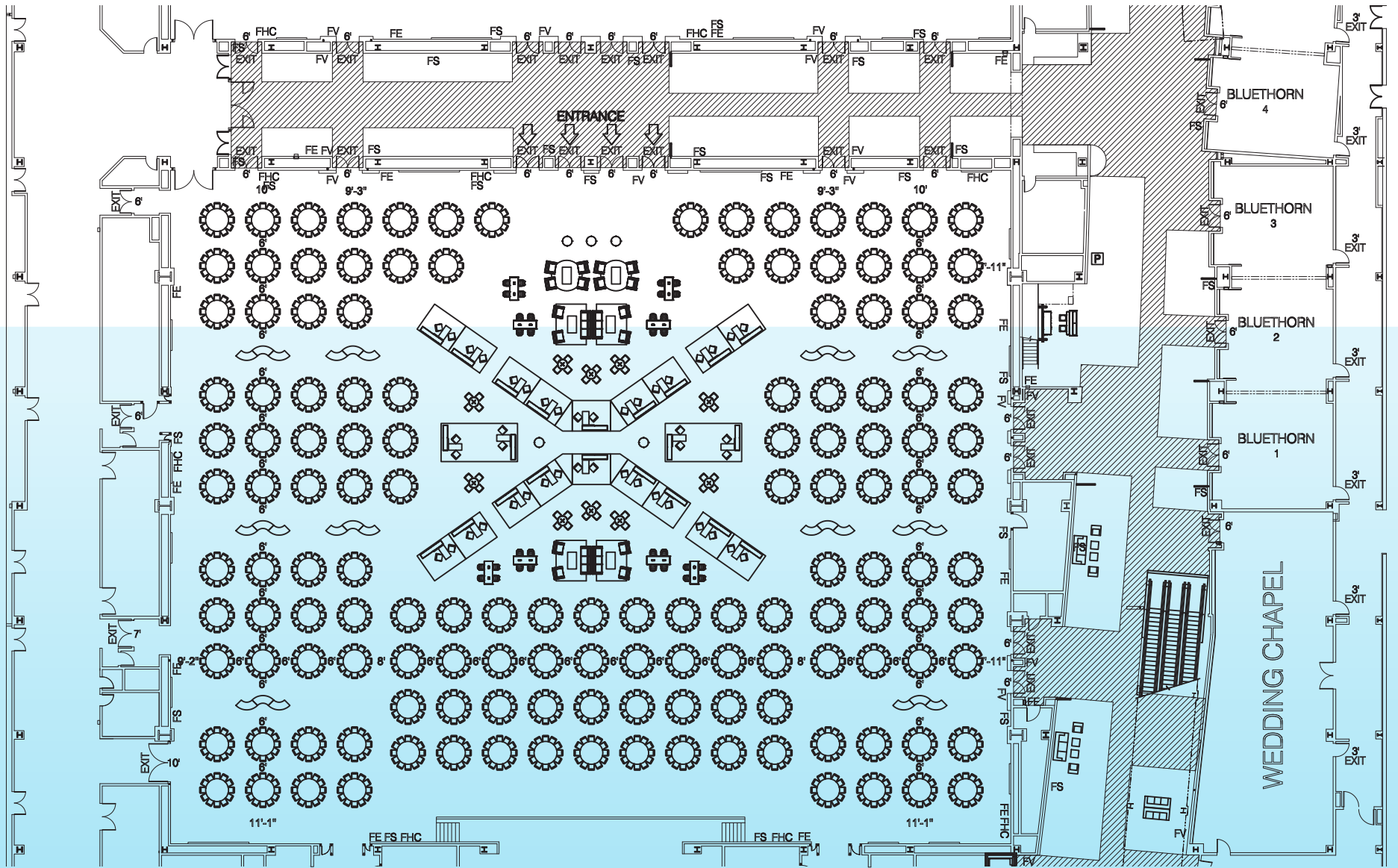
Carpet "X"



Powered Lounge Furniture Groupings
(Client to Determine Furniture Selections)



Overall Plan with Table Rounds



XCELERATE 2018
The Future is Now

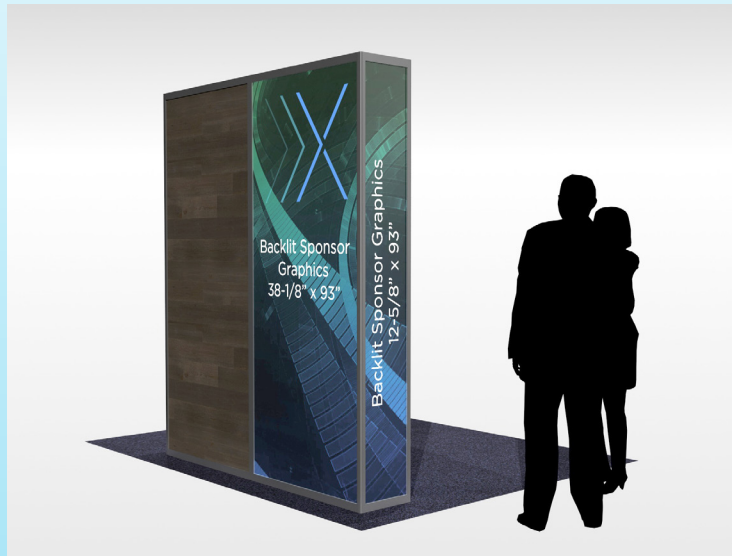
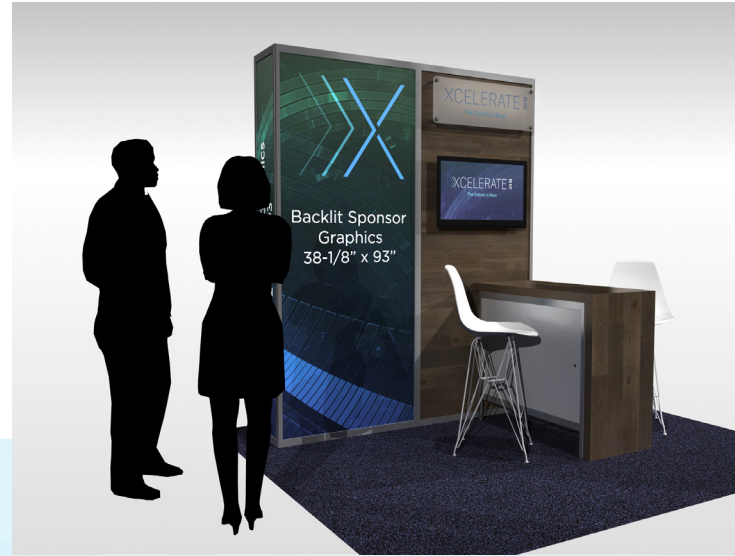
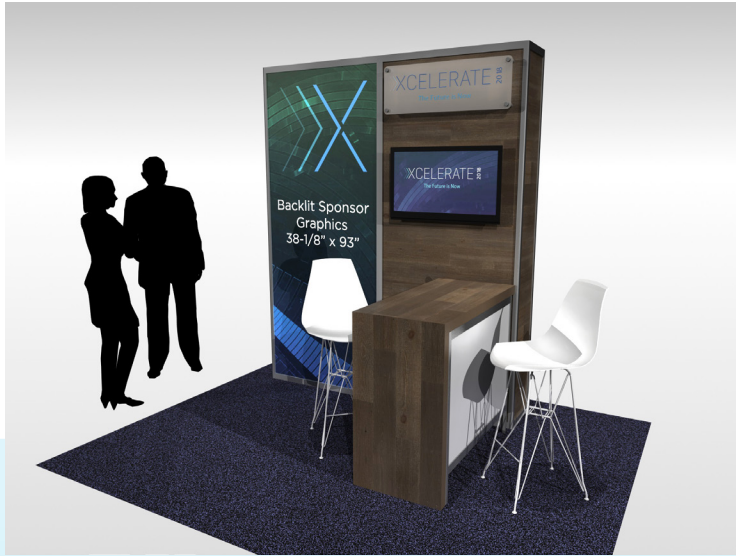


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P:/NRDC/Shows 2018/Nutanix FS/Exposition/InDesign

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Pavilion Sponsorship (10 x 8)

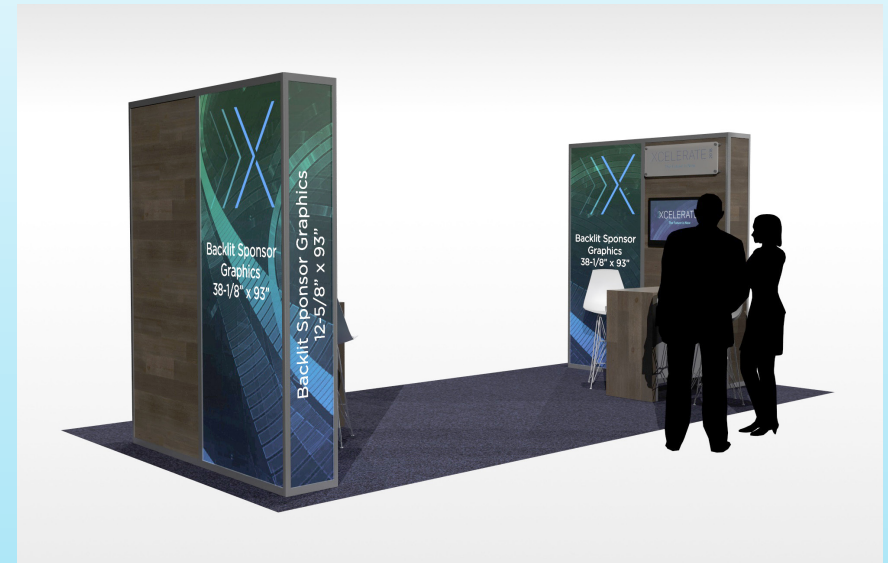
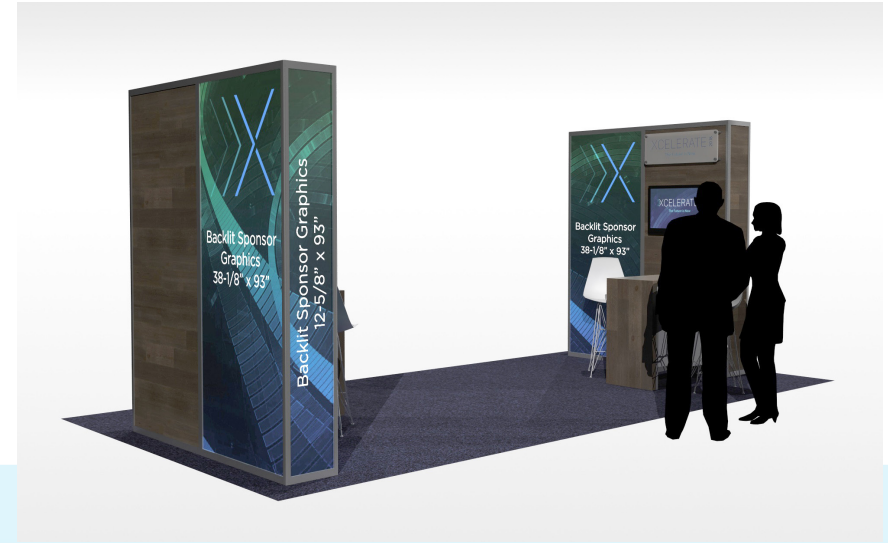
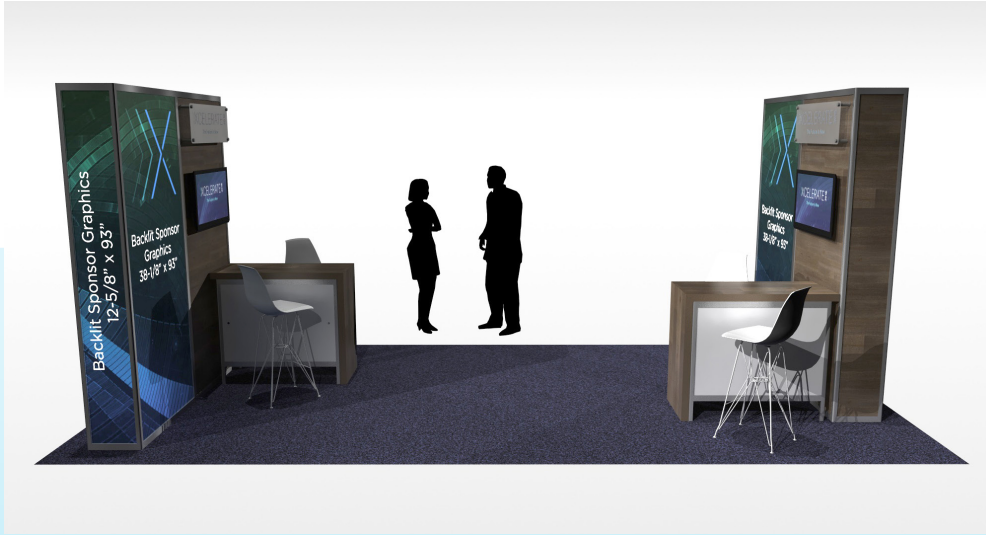


- Hazelnut Stikwood or Printed Wood PVC Overlays
- Backlit Sponsor Graphics
- Storage Counter
- 32" Monitor
- Standoff Plexi Xcelerate Logo
- 2 Stools
- 10 x 8 Booth Space



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Gold Sponsorship (10 x 20)



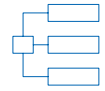
- Hazelnut Stikwood or Printed Wood PVC Overlays
- Backlit Sponsor Graphics
- D/S Storage Counters
- (2) 32" Monitors
- Standoff Plexi Xcelerate Logos
- 4 Stools
- 10 x 20 Booth Space

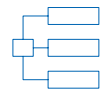


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FREEMAN

thank you!

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